



Embassy Newsletter

October 2022



**Embassy of Bangladesh
Tokyo**



Embassy of Bangladesh, Tokyo participated in Global Festa Japan, 2022

Embassy of Bangladesh, Tokyo participated in Global Festa Japan, 2022 held at Tokyo International Forum from 1 to 2 October 2022. This is one of the largest international cooperation events in Japan held for the purpose of deepening understanding and awareness of the current situation and the necessity of international cooperation. This event is co-organized by the Ministry of Foreign Affairs, Japan International Cooperation Agency (JICA) and the Japan NGO Center for International Cooperation (JANIC) and is held every year around October 6th, which is designated as "International Cooperation Day. H.E Ambassador Mr. Shahabuddin Ahmed and members of the Embassy

family visited the Embassy booth. Pamphlets on Bangladesh's economic development, JICA's 50 years Journey in Bangladesh, trade and investment opportunity, recruiting skilled human resources from Bangladesh were displayed. Videos on popular tourist destinations in Bangladesh were screened. Made in Bangladesh products such as hand-crafted products, leather and jute products, dry and processed foods were showcased. Many Japanese and other country's nationals visited the booth and have shown interest in Bangladesh. Embassy officials attended to the visitors and answered their queries. It was coordinated by the Minister (Commerce) of the Embassy, Dr. Ariful Haque.



H.E Ambassador Mr. Shahabuddin Ahmed visited Global Festa Japan, 2022 held at Tokyo International Forum. Many visitors from different countries visited Bangladesh stall



Delegation of HSBC Japan led by CEO, Mr. Edward Weeks paid a courtesy visit to His Excellency Ambassador

A delegation of HSBC Japan led by CEO, Mr. Edward Weeks paid a courtesy visit to His Excellency Ambassador Mr. Shahabuddin Ahmed on 4th October, 2022. They discussed how HSBC could facilitate Japanese investors and attract



Discussion of HSBC delegation members with H.E Ambassador Mr. Shahabuddin Ahmed and Embassy Officials



more FDIs in Bangladesh by leveraging HSBC's global reach and connectivity. H.E Ambassador assured all possible support to HSBC Japan. Mr. Shah Asif Rahman, Deputy Chief of Mission and Mr. Sheikh Farid, Counsellor (Political) and HOC were present at the meeting and contributed in the discussion. The Minister (Commerce) of the Embassy, Dr. Ariful Haque briefed on ways of collaboration with private entities for promotion of bilateral business and investment. The HSBC delegation shared their publication: "Doing business in Bangladesh" with embassy officials.

Renewal of Signing Ceremony of Memorandum of Cooperation (MoC) between PPP Authority, Bangladesh and MLIT, Japan held in Bangladesh

Embassy of Bangladesh, Tokyo, in collaboration with Ministry of Land, Infrastructure, Transport and Tourism, (MLIT), Japan organized **Renewal Signing Ceremony of Memorandum of Cooperation (MoC) between Bangladesh Public-Private Partnership Authority and Ministry of Land, Infrastructure, Transport and Tourism (MLIT), Japan** on 5 October 2022 at Bangabandhu Auditorium of the Embassy. Bangladesh side was represented by Dr. Ahmed Kaikaus, Principal Secretary to the Hon'ble Prime Minister, H.E Mr. Shahabuddin Ahmed, Ambassador of Bangladesh to Japan and Mr. Muhammad Ibrahim, CEO, Bangladesh Public-Private Partnership Authority. Japanese side was represented by H.E Mr. Ishi Hiroo, Hon'ble State Minister, Ministry of Land, Infrastructure, Transport and Tourism, (MLIT), Japan, H.E Mr. Hayashi Toshiyuki, Vice-Minister for Land and Hokkaido Development, MLIT and Mr. Nagahashi Kazuhisa, Director General for Real Estate and Construction Economy Bureau, MLIT. This is mentionable, Ministry of Land, Infrastructure, Transport and Tourism, Japan organized the 5th

Bangladesh-Japan Joint PPP Platform Meeting on 4 October, 2022 where both sides discussed on progress of existing projects as well as proposed projects.

Mr. Muhammad Ibrahim, CEO, PPPA, Bangladesh and Mr. Hayashi Toshiyuki, Vice-Minister, MLIT, Japan, signed the MoC on behalf of PPPA, Bangladesh and MLIT, Japan respectively. Secretaries to the Government of Bangladesh from different Ministries and Division, Officials from PPPA and related Agencies, Officials from MLIT, Japan, Embassy Officials, Representatives from Japanese companies, and members of the Press were present during the Ceremony. With such cooperation between PPPA and MLIT, Japanese companies can transfer their skills and experiences of infrastructure sector for PPP projects in the areas of Urban development, Roads and bridges, railway, airport, and other social and economic infrastructures. The program was jointly coordinated by Ms. Yayoi Kawabe, Director for Overseas Business, MLIT, Japan and Dr. Ariful Haque, Minister (Commerce) of the Embassy.



Renewal Signing Ceremony of Memorandum of Cooperation (MoC) between Bangladesh Public-Private Partnership Authority and Ministry of Land, Infrastructure, Transport and Tourism (MLIT), Japan on 5 October 2022

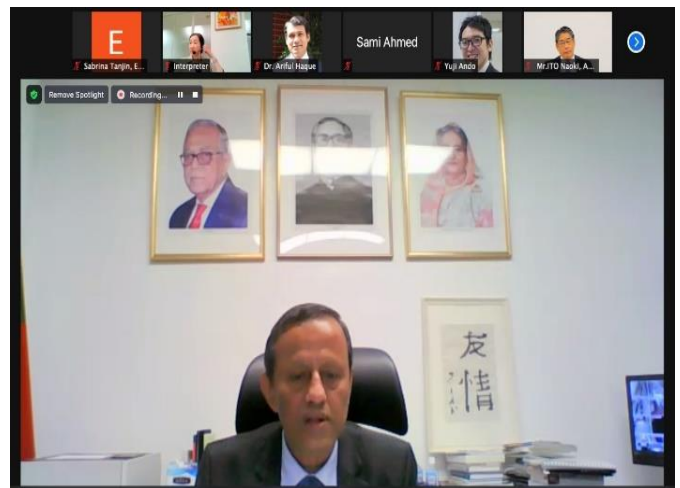
Embassy of Bangladesh in Tokyo co-hosted Launching of 'Bangladesh IT Connect Portal-Japan' Embassy Tokyo

On 13 October 2022, the Embassy of Bangladesh in Tokyo co-hosted with ICT Division, Bangladesh the Launching of 'Bangladesh IT Connect Portal-Japan' (<https://jp.itconnect.gov.bd/>) through an online event to connect investors and partners, explore business and help attract Foreign Direct Investment (FDI). Honorable State Minister for ICT, Mr. Zunaid Ahmed Palak inaugurated the virtual desk which will play a role of a catalyst to bring business and investment from Japan by connecting IT companies of both the countries. Ambassador of Bangladesh to Japan H.E Mr. Shahabuddin Ahmed, Ambassador of Japan to Bangladesh H.E Mr. ITO Naoki, Senior Secretary of ICT Division N M Zeaul Alam, Managing Director of Startup Bangladesh Limited Sami Ahmed, Project Director of Enhancing Digital Government and Economy (EDGE) Dr Mohammed Mehedi Hassan, Country Representative of Japan External Trade Organization (JETRO) Yuji Ando and President of BASIS Russell T. Ahmed, COO of BJIT

Limited and Joblab Company, Japan were, among others, addressed the function. The program was moderated by Dr. Ariful Haque, Minister (Commerce) of Bangladesh Embassy in Japan as well as contact point of the virtual desk. The World Bank financed Enhancing Digital Government and Economy (EDGE) Project of Bangladesh Computer Council under ICT Division and Embassy of Bangladesh in Japan has jointly developed the 'Bangladesh IT Connect Portal-Japan' to establish Business to Business (B2B) IT Connectivity Hub, which will play a role in bringing business connections of Japanese IT market with the country's IT companies, arranging appointment with the Embassy, bringing investment from Japanese market. The necessary information in this regard can be found on the website <https://jp.itconnect.gov.bd/>. More than 70 IT exporting companies along with 42 startups from Bangladesh have already uploaded their profiles who are working at Japan and considering Japan as their potential market.



Hon'ble State Minister for ICT, Mr. Zunaid Ahmed Palak inaugurated the virtual desk



H.E Mr. Shahabuddin Ahmed, Ambassador of Bangladesh to Japan addressed the function

H.E. Mr. Shahabuddin Ahmed, Ambassador of Bangladesh in Japan visited the Tokyo International University (TIU)

H.E. Mr. Shahabuddin Ahmed, Ambassador of Bangladesh in Japan visited the Tokyo International University (TIU) located in Saitama on 12 October 2022 and met Dr. Nobuyasu Kurata, Chancellor and Chair of the Board of Trustees of TIU. Currently, there are about 170 Bangladeshi students in TIU about whom the Chancellor uttered positive opinion. The University is trying to provide quality education for the students to fulfill their dreams in Japan or anywhere else in future. The Ambassador acknowledged that the TIU has been playing a vital role in terms of the capacity building of Bangladesh's human resource. The Ambassador thanked the Chancellor and his team for taking special care of the students and stated gratification that they are getting the guidance and guardianship from the highest level of the university. After the meeting with the Chancellor, the

Ambassador held an interactive session with the Bangladeshi students of TIU. The students expressed satisfaction about the academic environment of the university. They also voiced their gratitude to the Ambassador for visiting them. The Ambassador advised that they should utilize this opportunity in TIU for getting quality education which will help them become worthy global citizens. Finally, the Ambassador attended a session of Model United Nations (MUN) club of the TIU. There the member students discussed important issues like the 'digital divide' and how to mitigate the gap towards building better society for the citizens of affiliated countries. At the end, the Ambassador delivered his observation to conclude the session and wished the best of luck for all. During the visit, Mr. Syed Nasir Ershad, Economic Minister of the Embassy accompanied



the Ambassador. Ms. Shizuka Kurata, Professor and Vice Chair of the Board of Trustees of TIU, among others, were present at the meeting with the Chancellor. The visit

helped expand communication and deepen the understanding with TIU.



H.E. Mr. Shahabuddin Ahmed, Ambassador of Bangladesh in Japan visited the Tokyo International University



Bangladesh Embassy, Tokyo observed the Sheikh Russel Day 2022

On 18 October 2022, the Bangladesh Embassy, Tokyo observed the Sheikh Russel Day 2022 to mark the 59th Birth Anniversary of Sheikh Russel, the youngest son of the Father of Nation Bangabandhu Sheikh Mujibur Rahman, in a befitting manner. A significant number of Bangladesh community members in Tokyo attended the event despite being a working day. The day's program started in the morning with placing of floral wreath at the

portrait of Sheikh Russel while playing the theme song of Sheikh Russel Day on the screen. This was followed by a special prayer offered to the memory of Sheikh Russel and all family members of Bangabandhu Sheikh Mujibur Rahman. The messages issued by the Hon'ble President and Hon'ble Prime Minister on the occasion were read out by Embassy officials.



H.E. the Ambassador, Mr. Shahabuddin Ahmed delivered welcome address



In his remarks, H.E. the Ambassador paid profound homage to the Father of the Nation Bangabandhu Sheikh Mujibur Rahman and prayed for his departed soul. He paid rich tributes to Shaheed Sheikh Russel, who was brutally killed along with most of his family members, including his father Bangabandhu Sheikh Mujibur Rahman, on the fateful night of August 15, 1975, at a

tender age of 10. He was a student of class four at University Laboratory School in Dhaka. He recalled that on his birthday on 18 October 1973, Sheikh Russel travelled to Japan with his Father Sheikh Mujibur Rahman. During the visit, Sheikh Russel was found enjoying the activities with childish enthusiasm and cheerful behavior. He added that as son of Bangabandhu,



Sheikh Russel also loved people. As a child he also liked pigeons, fish and would love to ride a bicycle. The documentary of the day had several shots of Sheikh Russel taken from that visit. Russel will be remembered for his love and amiability for people around him and our children should learn these values as the nation remembers him on this day. A discussion on the life of Sheikh Russel was held following the address of H.E. the Ambassador where a good number of Bangladesh community members participated. The speakers discussed various aspects of the life of young Sheikh Russel, the affection that Sheikh Hasina as the eldest

sister held for him and how a promising young life ended with brutal assassination. They said the beautiful and innocent face of Sheikh Russel is the symbol of innocence, love and affection, which will never fade away from the heart of the people of Bangladesh and will continue to encourage us in putting all our efforts to the betterment of the country under the leadership of Prime Minister Sheikh Hasina. A documentary was screened on the life of Sheikh Russel followed by a cake cutting ceremony where all embassy officials and community members took part.

H. E Ambassador Mr. Shahabuddin Ahmed requested Japanese Investors to explore business and investment opportunities in Bangladesh

H. E Ambassador Mr. Shahabuddin Ahmed requested Japanese Investors to explore business and investment opportunities in Bangladesh while giving welcome remarks at **Bangladesh Investment Seminar** held on 17 October 2022 at Tokyo Convention Hall, in joint collaboration with Embassy of Bangladesh, Tokyo, BEZA, JICA, JETRO, Sumitomo Corporation and HSBC,

Japan. Almost 200 prospective Japanese investors attended the program. Minister (Commerce) of the embassy Dr. Ariful Haque delivered a short presentation on "How does Embassy provide support to the investors". The other speakers include, speakers from JICA, JETRO, Japanese companies operating in Bangladesh etc.



H. E Ambassador Mr. Shahabuddin Ahmed made a welcome remarks at Bangladesh Investment Seminar



H.E Ambassador Mr. Shahabuddin Ahmed inaugurated Bangladesh Pavilion at Fashion World Tokyo

H.E Ambassador Mr. Shahabuddin Ahmed inaugurated Bangladesh Pavilion at Fashion World Tokyo (FaW), Autumn, 2022 (scheduled to be held from October 18-20) on 18th October 2022 at the Tokyo Big Sight, Japan. This is the largest trade show for the fashion industry in Japan gathering all kinds of fashion wear, apparel, bag, shoes, textile, leather, fashion accessory and fashion sourcing from all over the world, with around 600 exhibitors. Under the market development initiative of the Export Promotion Bureau (EPB), Ministry of Commerce, Bangladesh, 30 (thirty) reputed exporters belonging to the apparel industry as well as leather goods

are participating in this fair. RX Japan Limited, one of the world's reputed event organizers, is organizing the event. H.E Ambassador along with other Embassy Officials visited Bangladeshi booths while Dr. Ariful Haque, Minister (Commerce) of the Embassy accompanied and introduced Bangladeshi companies as well as NRB exhibitors. In the evening, Embassy of Bangladesh, Tokyo organized Bangladesh FaW Networking Event at Conference Tower of Tokyo Big Sight with the participation of Bangladeshi exhibitors, Japanese companies, NRB Exhibitors and invited guests from Japanese entities. H.E Ambassador Mr. Shahabuddin



Ahmed gave welcome remarks and requested NRB Businessmen to help Bangladeshi exhibitors to expand their business in Japan market. The other speakers include Ms Toshinaga Ikue, from UNIDO ITPO Tokyo, Mr. Nishizawa from Japan Chamber, Mr. Hajime Suzuki, Chief Director, International Sales, RX Japan, Mr. Hatem, Executive President, BKMEA and Embassy Officials. The Networking Event was moderated by Dr. Ariful Haque, Minister (Commerce) of the Embassy. This is to

note, Japan is the 11th largest export destination of Bangladesh. In FY 2021-22, Bangladesh exported goods worth US\$ 1353.85 million to Japan which is 14.38% higher than the previous financial year. EPB has been participating in the fair with a good number of exporters along with leading sector players for over a decade. To retain the prevailing market share and augment our export to Japan market, Fashion World Tokyo will play significant role.



H.E Ambassador Mr. Shahabuddin Ahmed inaugurated Bangladesh Pavilion at Fashion World Tokyo



H.E. Ambassador-designate of Nepal to Japan made a courtesy call on Ambassador Shahabuddin Ahmed

H.E. Dr. Durga Bahadur Subedi, Ambassador-designate of Nepal to Japan made a courtesy call on with Ambassador Shahabuddin Ahmed on October 22, 2022 at the latter's office. The two discussed the historical

friendly and cordial relations between the two unneighborly countries and called for working together to strengthen the SAARC spirit. DCM, Shah Asif Rahman and Counsellor and HOC, Sheikh Farid

took part in the friendly interaction. Later the Nepalese Ambassador also visited Bangabandhu Corner and penned his remarks in the visitor book.



H.E. Dr. Durga Bahadur Subedi, Ambassador-designate of Nepal to Japan with Embassy Officials



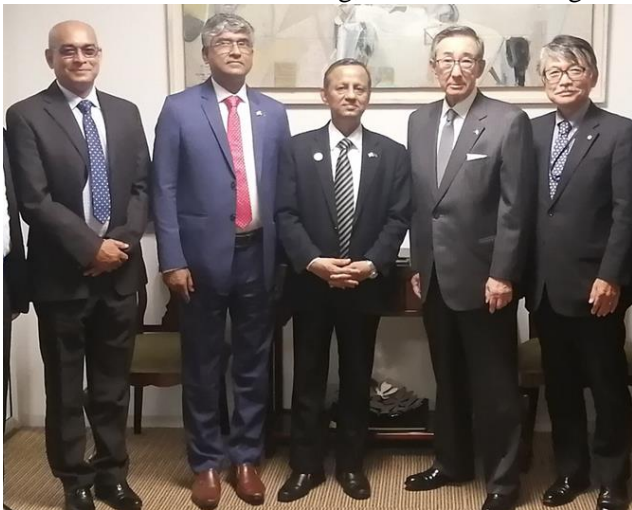
Nepalese Ambassador also visited Bangabandhu Corner



Mr. Tapan Kanti Ghosh, Senior Secretary, Ministry of Commerce, Government of the People's Republic of Bangladesh visited Japan

Mr. Tapan Kanti Ghosh, Senior Secretary, Ministry of Commerce, Government of the People's Republic of Bangladesh visited Japan from 24th to 30th October 2022. He visited Ministry of Economy, Trade and Industry (METI), Japan on 28th October 2022 and made a courtesy call on Mr. Nakatani Shinichi, Hon'ble State Minister, METI at his office. Later, he met Mr. Takehiko Matsuo, Director General, Trade Policy Bureau, of METI and had a meeting on bilateral issues of mutual interest. On the same day, he visited Japan External Trade Organization (JETRO) headquarter and had a meeting with Mr. Kazuya Nakajo, Executive Vice President of JETRO. Mr. Noor Md. Mahbubul Haq, Additional Secretary, Ministry of Commerce and Dr. Ariful Haque, Minister (Commerce) of the Embassy accompanied him during visit to METI and JETRO. In the evening, he visited Bangladesh

Embassy in Tokyo and Met H.E Ambassador Mr. Shahabuddin Ahmed and other Embassy Officials. He visited the Bangabandhu corner at the Embassy premises and signed the guest book. Mr. Teruo Asada, Chairman, The Japan-Bangladesh Committee for Commercial and Economic Co-operation (JBCCEC) made a courtesy call on him at the Embassy and had a meeting on strengthening bilateral trade and investment. During the visit, Mr. Tapan Kanti Ghosh led Bangladesh delegation to International Planning Meeting (IPM), EXPO2025 held at Osaka International Convention Centre, Osaka from 25th to 26th October 2022. He also visited The Hiroshima Chamber of Commerce and Industry on 27 October and had a meeting with the President of the Chamber.



Mr. Tapan Kanti Ghosh visited Bangladesh Embassy, Tokyo and Met H.E Ambassador Mr. Shahabuddin Ahmed.



Mr. Tapan Kanti Ghosh visited the Bangabandhu corner at the Embassy premises and signed the guest book.

Published by Bangladesh Embassy, Tokyo

3-29, Kioicho, Chiyoda-ku

Tokyo 102-0094, Japan

Tel. [3234 5801](tel:32345801)(PABX)

Fax. 3234 5802

Email: bdembassy.tokyo@mofa.gov.bd